



Protecting internet
safety beginning with
10 basic rules

AIL
AMERICAN INCOME LIFE
insurance company

Karrie Hibbard
Public Relations
Marketing Specialist

khibbard@ailife.com
765.336.1373 cell
866.797.6455 office
765.482.9690 fax

www.ailife.com
Protecting Working Families

Child Safe Kit



f Board

B.O.D.I.E.

Best Online Defense Is Education



Promoting Internet safety beginning with 10 basic rules



AMERICAN INCOME LIFE insurance company

A Child's Innocence Can Never Be Replaced!

Our children are increasingly using the Internet for many reasons, including education, entertainment and communication. Unfortunately, as more children use the Internet, sexual predators increasingly use the Internet to sexually exploit children. Recent studies show:

- Approximately one in seven youth will receive an unwanted sexual solicitation from a sexual predator while using the Internet.
- 4% received an aggressive sexual solicitation
- 34% had an unwanted exposure to sexual material

Source: David Finkelhor, Kimberly J. Mitchell and Janis Wolak. Online Victimization of Youth: Five Years Later. Alexandria, Virginia: National Center for Missing and Exploited Children, 2006, Pages 7-8.

The only way to ensure the safety of the millions of children who use the Internet each day is through education that teaches them ways to stay safe.

That is why your child's school is participating in the Hang10 program, which offers Internet safety materials at no cost to students and their families. These materials are sponsored through a partnership between American Income Life Insurance Company, a company with a more than 50 year history of serving and protecting working families, and the Safe Surfin' Foundation, a non-profit foundation founded and run by law enforcement to promote internet safety for children.

Your child has been provided, at no cost, a Hang 10 folder promoting Internet safety beginning with ten basic rules. Please take a moment to discuss these Internet safety tips with your child, and review them periodically.

Additionally, available to you at no cost, is the Hang 10 Surfin' Guide, a Parent's Guide to Internet Safety. This guide also provides valuable information on the critical issues of sexting and cyber-bullying. We encourage you to request this valuable guide by completing and returning the attached card.

Please return the card to your child's school

Sincerely,

Susan Fuldaer
VP – Child Safety Division
American Income Life Insurance Co

You will be contacted by an AIL Representative to arrange for delivery of your Internet Safety Guide. You and your family may qualify for additional insurance benefits offered. Please take a few minutes and listen to the AIL representative who will be delivering your Internet Safety Guide.



School Name

I would like to receive the Hang-10 Surfin' Guide,
A Parent's Guide to Internet Safety.



PARENT/GUARDIAN LAST NAME FIRST MIDDLE

ADDRESS

CITY STATE ZIP CODE

TELEPHONE ALTERNATE NUMBER

Ask the AIL Representative about insurance benefits you may qualify for when they deliver your Internet Safety Guide.

+ ACH???011* +



AMERICAN INCOME LIFE
insurance company

www.aillife.com
Protecting Working Families

Karrie Hibbard

Public Relations
Marketing Specialist

klhibbard@aillife.com
765.336.1373 cell
866.797.6455 office
765.482.9690 fax



Surf Board BODIE says:

- 1. Don't Share!**
Don't share anything about you, your family, or where you live with anyone on the Internet.
- 2. Friends Only!**
Only let people you know be on your Friends List.
- 3. Tell Your Parents!**
Show them if you see something strange, scary, or bad.
- 4. Always Say No!**
If someone asks to meet you or call you, say "No," and tell your parents.
- 5. Don't Answer Bad Questions!**
Stop chatting right away and tell your parents.

- 6. Post Only Nice Things!**
Everyone will see pictures and comments you post.
- 7. Stay Away from Bad Things!**
Stay away from people and sites that talk about bad things.
- 8. Parent-Approved Username!**
Ask your parents to help you choose a good online name.
- 9. Top Secret Password!**
Share your password with your parents and nobody else.
- 10. Profile: Private!**
Always set your profile to Private.

